



# Welcome to the 9<sup>th</sup> 'Let's talk about txt'! Conference

Tuesday 8th November 2011 ~ The University of Edinburgh

## Agenda

09.00 to 9.30	Arrivals & registration	Tea, Coffee, pastries & meet the team	Networking, demos
9.30 to 10.15	Welcome	Introduction	Company overview, product overview, new features and future developments
10.15 to 11.00	Keynote	Brian Hipkin	Doing more for less in 160 characters
11.00 to 11.30	Presentation	Takki Sulaiman London Borough of Tower Hamlets Council	Using social media as a means of improving resident engagement ahead of the London 2012 Olympics
11.30 to 12.00	Break	Refreshments	Networking, demos
12.00 to 12.30	Breakouts	Option 1 - Stephen McClean - University of Ulster	Text messaging for student communication, rapid feedback and voting
		Option 2 - The University of Edinburgh	University Experience
		Option 3 - Paul Irvine - Bute Medical School	Implementing a quality management system for undergraduate medical teaching in the community
12.30 to 13.00	Presentation	Mick Mullane - Yorkshire Coast College	
13.00 to 14.00	Lunch	Sandwich buffet	Networking, demos
14.00 to 14.30	Presentation	Andy Jones - Bedfordshire Police	SMS in a protest
14.30 to 15.00	Presentation	Rosie Douglas - Mid Kent College	Whr d net dnt roam: txt blogs frm Africa
15.00 to 15.30	Presentation	Aiden Johnston and Michael Cox - Glasgow Caledonian University	Txtra, txtra...txt all about it!
15.30	Close		

**Have a question or something to say?**

Txt 'Q' followed by a space and your question, query or point of view to 88020 throughout the day. Have you got a burning question that you want to ask or an idea you want to air? **Give it a go now!**

**Help is on hand**

txttools will have a stand in the reception area and will be on hand to answer your questions. We will also be demonstrating txttools LIVE through out the day. Staff present at the event are Steve Sidaway, Geraldine Bell, Michelle Craig, James Holden-Storey.

**Showcasing txttools new features**

Also on the txttools stand will be members of our technical team who will be demonstrating two of our new innovations - the Outlook Plug-in allowing you to send messages directly from your Outlook address book and txttools mobile our first fully functioning 'mobile txttools' which will work on all android phones allowing you to send messages quickly and securely to groups via your online txttools account. As ever these features will be free to all those with existing txttools accounts from December 2010.

**Filming**

We will be filming parts of the conference and would also like to interview delegates about their opinions and ideas - if you would like to appear in final video please take part in an informal interview for 2 minutes of fame!

**Free trial accounts for all delegates :)**

We will be issuing all delegates with a free trial account with 30 message credits to put what you have seen today into practice. Login details will be sent to your email address.

**Enter our competition to WIN Amazon vouchers**

We would like you to txt in the best ideas you have seen or heard today, txt 'EUREKA' followed by your entry and name to 88020 and you could be in with a chance of winning an AMAZON voucher. The 3 winners will be announced in the 16.30 session in the main room.

Conference provided by txttools Ltd. <https://www.txttools.co.uk>

Conference Filming provided by TBA